



CASE STUDY / PRIVATE EVENTS

ABOUT

With over 380,000 customers in 145 countries, Oracle is one of the largest enterprise software and cloud companies in the world.

INDUSTRY

Software, Databases

SIZE

Over 100,000+



We're thrilled to have hired 5 developers at our Seattle event with HackerX!



Colleen Varana

Sr. Director, Recruiting
Oracle North America

CHALLENGES

Oracle has hundreds of offices around the world and is constantly growing out teams and opening new offices in new locations.

One of their biggest challenges in attracting talent is getting the word out that they have offices in certain cities and to show people what they're working on.

For a large company like Oracle, every office focuses on vastly different projects and technologies so it's sometimes very difficult to attract the right talent.

SOLUTION

Oracle partnered with HackerX in 2013 for more exposure and branding in cities where offices were opening up including in Toronto, Boulder, Seattle, Bristol, San Francisco, Santa Clara.

Every city had a different need ranging from events focused solely on big data engineers to a speaker event featuring Thomas Kurian, President of Product Development.

Based on the need, the HackerX team worked closely with Oracle recruiters in each city to carefully source, screen, and invite between 120-300 top candidates to each event.

RESULTS WITH HACKERX

6

Total number of
events

5

Most hires during a
single event

307

Most signups per
event

2,830

Average invites
per event





CASE STUDY / PRIVATE EVENTS

ABOUT

Veritas helps the world's organizations – including 86% of the global Fortune 500 – collect, protect, analyze and optimize their data.

INDUSTRY

Software, Data, Cloud

SIZE

Over 5,000+



We chose private events because of the ability to tailor it to our organization's needs.



Chad Spotts
Global Talent Acquisition
Veritas Software

CHALLENGES

Veritas has offices around the world in the Americas, Europe, and the Asia Pacific region and is always on the lookout for the right talents to build out their global teams.

As a company that is growing exponentially, Veritas faces the challenge of filling a large number of open positions at the right speed with the right fit.

Operating globally with many offices also mean that hiring right for each respective city/office and position required a sizable allocation of time and resources on Veritas' part.

SOLUTION

Veritas first partnered with HackerX in 2017 to gain more exposure and access to talents in various major cities that they have offices and are hiring in.

After attending HackerX's first public event in Minneapolis, Veritas decided to pursue the private events option in a couple of cities because of the ability to tailor the event to their hiring needs and to dedicate all of the events' resources to helping them find the best talents who were the right cultural fit.

Partnering with HackerX also provided Veritas with a consistent springboard and access to tech talents in the various cities that they were hiring in.

RESULTS WITH HACKERX

3

Total number of events

13

Most hires during a single event

150

Most signups per event

2,705

Average invites per event





CASE STUDY / PRIVATE EVENTS

ABOUT

Adyen provides businesses with a single solution to accept payments anywhere in the world with end-to-end infrastructure connecting merchants directly to Visa and Mastercard.

INDUSTRY

Software, Payments, Fintech

SIZE

Over 500+

“

There was an amazing vibe at our private HackerX event, which resulted in multiple hires!

”



Maikel Lobbezoo
Head of HR
Adyen

CHALLENGES

Adyen is headquartered in Amsterdam with 8 offices around the world.

As a B2B software business, their client list includes companies like Facebook, Uber, Dropbox, and Airbnb. Despite the fact that millions of people utilize their technology everyday, very few have ever heard of their name.

Adyen, like many enterprise software companies, struggle to get their name out as an employer of choice despite a sizable impact on people's lives.

SOLUTION

Adyen partnered with HackerX in 2016 for more exposure and branding to the developer community.

Despite being one of the largest technology companies headquartered in Amsterdam and active community involvement, many candidates didn't know about Adyen's technology.

Working closely with their recruiting team, HackerX identified and targeted key hiring roles to meet their rapid growth quotas as well as major influencers to ensure exposure within the developer community in Amsterdam.

RESULTS WITH HACKERX

2

Total number of
events

4

Most hires during a
single event

160

Most signups per
event

2,250

Average invites
per event

